

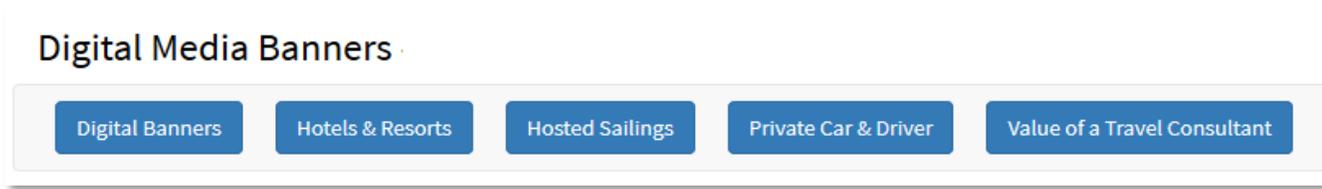
## Digital Media Banners

Enhance your digital content! We're pleased to offer banner ads for select suppliers and select promotions in 2018. Some banners will promote evergreen content and focus on specific destinations while others will be time-sensitive promotion focused.

Signature will provide the downloadable files as well as customizable links (agency and agent level) that will direct your customers to a unique landing page. You are free to further customize by integrating your logo if you wish and you may choose from a variety of 6 sizes, including two that are optimized for social media (Facebook and Instagram).

You can access this section by going to **Marketing > Digital Media Banners**

You'll be able to access a variety of content, from Hotels & Resorts to the Value of a Travel Consultant. Click on any selection below to begin!



1. Leaderboard 728x90
2. Leaderboard 300x250
3. Half page 300x600
4. Sky scraper 160x600
5. Instagram 1080x1080
6. Facebook 1200x630
7. Website 1600 x 600
8. Website 1000 x 500

Need a specific size or want to put this on a specific social media platform? We've got several sizes covered, ready to use.

The Search Toolbox helps you quickly find what you're looking for. Need a Crystal Cruise banner? Do a quick search to see the results.



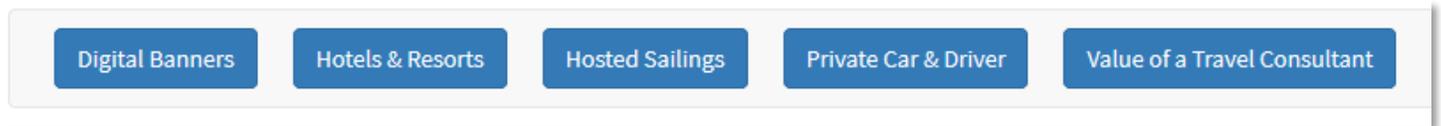
The image shows a banner for "TravelBound Vacations" with the text "Valid through 10/31/18" and "Discover Capri and The Blue Grotto". Below the text is a small image of a coastal scene. To the right of the image is a list of banner sizes: "Landing Page", "Facebook (600 x 315)", "Instagram (1080 x 1080)", "Leaderboard (728 x 90)", "Half Page (300 x 600)", "Leaderboard II (300 x 250)", "Sky Scrapper (160 x 600)", "Website (1600 x 600)", and "Website (1000 x 500)". Below the list are two buttons: "Promote" with a Facebook icon and "Tweet this" with a Twitter icon.

**Landing Page:** This optional landing page has been customized for your usage with the featured banners. It is also automatically appended if using the social share features.

**Images:** Select desired image size > right click image > save to desired location.

**Facebook and Twitter:** Instantly promote on Facebook or Twitter. You'll have the opportunity to customize your information, select agency or agent branding and Submit. For Facebook, you'll copy and paste the provided link into your Facebook and a beautiful posting will be auto-populated and linked to the featured landing page.

## Digital Media Banner Tabs



**Hotels & Resorts, Hosted Sailings, & Private Car & Driver:** Simply select the links below to view the image > right click on the photos to download them then post along with the suggested copy below:



### “Your Own Private View”

**Suggested Post Copy:** Avoid the large crowds on shore with our complimentary Private Car & Driver experience

// [Facebook Photo](#) // [Instagram Photo](#)

**Value of a Travel Consultant:** These digital files are perfect to communicate via Facebook, Twitter, Pinterest, Instagram, Blogs, Email, and any other digital communication you can think of!

You can download the new infographics by clicking on the images, and then right clicking on the images to save them to your computer. Note these new infographics have been sized to fit perfectly into Facebook newsfeed posts.

Please contact [emarketing@signaturetravelnetwork.com](mailto:emarketing@signaturetravelnetwork.com) for any questions or requests for new banners.