

## ITINERARY DETAILS

### Day 1

#### Seoul

Arrive Incheon International Airport off flight to be confirmed by clients. After clearing immigration/customs formalities, you are met by an Abercrombie & Kent representative who is waiting for you with a yellow Abercrombie & Kent sign, and transferred to your hotel to check-in.

Hotel check-in/check-out:

Official check-in time: 15:00

Official check-out time: 12:00

Capital of South Korea and the country's largest city with over 10 million people, Seoul is Asia's most remarkable success story. Almost razed to the ground after the Korean War (1950 – 1953) the city has been transformed into a world "super city". Along with the neighboring Incheon District, the Greater Seoul Capital Area (GSCA) is the world's fourth largest urban economy (after Tokyo, New York City and Los Angeles) and has been voted Asia's most livable city. These extraordinary achievements have been built on the work of an industrious people who have propelled Seoul to new heights – today it is the Asian entertainment and pop cultural capital and is fast becoming the new face of Asia's promising future.

Four Seasons Hotel Seoul is a stylish elegant hotel with unparalleled service located in the heart of Seoul near Gwanghwamun Square is just steps away from the city's historic neighborhoods, business centre and shopping areas. A modern reflection of Korean tradition, the hotel combines classic Korean design motifs with a clean, modern aesthetic and houses over 160 contemporary artworks.

Four Seasons Hotel Seoul

Deluxe Room 4 nights

### Day 2

#### Seoul

09:30 Meet your guide in the hotel lobby and commence sightseeing.

Start at Gyeongbokgung Palace, the main palace of administration and residence for the powerful Joseon dynasty (1392 - 1910). Constructed in 1395 it is also called, "the Northern Palace" as it is the most northerly of the five palaces located in Seoul. The palace was abandoned for more than two centuries and was rebuilt and expanded in the 19th century to include 7,700 rooms in 500 buildings on 40 hectares (99 acres) of land.

At 10:00, Changing of the Royal Guard takes place at the main gate of Gyeongbokkung Palace. This ceremony is a great opportunity to experience a rare traditional scene in Korea, as the ceremony is reenacted exactly as it used to be held, with guards wearing royal uniforms, carrying traditional weapons and playing traditional instruments.

Then visit Bukchon Hanok Village a charming neighborhood home to hundreds of "hanok" traditional Korean houses that date to the Joseon period. Many of the hanok have been converted into fashionable boutiques, tea and coffee houses, restaurants and cultural centers.

Immerse yourself in the cultures and traditions of Korea by trying on hanbok, a traditional Korean dress often characterized by vibrant colors and simple lines without pockets. The term itself means "Korean clothing," and it is typically worn during festivals and celebrations.

Walk through Bukchon Hanok Village with the hanbok, where you can feel the traditional beauty of Korea, and take photos!

Lunch reservation at a local restaurant (payable locally).

After lunch, you will visit continue your sightseeing with some of the filming locations for the Oscar winning film, Parasite. The first stop is Woori Supermarket. In the film, the supermarket's name appears as Woori Supermarket, but its real name is Doijissal Supermarket. It has quickly become one of the must-visit spots in the Parasite filming location tour, attracting many tourists taking pictures of the supermarket. In the location where a beach umbrella was located in the film, an ice cream container is located. The beach umbrella has been removed from the location. Finding snacks from old childhood memories displayed in the store would be a fun activity as well.

Located one minute away from Woori Supermarket (Doijissal Supermarket), there is a set of stairs in Ki-taek's village which appear in the scene where Ki-jeong buys peaches and carries them to the Park's house. The stairs may look like normal stairs, but they have also become a must-visit place for Parasite fans.

Proceed to "Sky Pizza". This local family-run pizza store has been here for 17 years. It is said that it was actually the owner of this pizza store who taught them how to fold the pizza boxes. The pizza boxes that were used for shooting are displayed in the store, intriguing visitors. Outside the store, you can see a picture of the owner with director Bong Joon-ho.

The last stop is Jahamum Tunnel where the place Ki-taek's family headed after escaping from the Parks' house when they returned home unexpectedly from their cancelled camping trip due to the heavy rains. As you look over the steep stairs across the street, the image of Ki-taek's family descending hurriedly into the poor neighborhood will come back to your mind vividly. In particular, the inside of the tunnel has a eerie atmosphere the same as was shown in the film. The atmosphere becomes even more alive on rainy days.

After sightseeing, return to your hotel arriving at 17:30.

Four Seasons Hotel Seoul

Deluxe Room

## Day 3

### Seoul

08:30 Meet your guide in the hotel lobby and commence sightseeing.

The Korean Demilitarized Zone (DMZ) (closed on Mondays) is the official strip of land that creates the buffer zone between North and South Korea. Established by agreement between North Korea and China with the United Nations Command in 1953, the DMZ is 250 kilometers (160 miles) in length and 4 kilometers (2.5 miles) in width.

You are transferred to join an organized group visit (please note no private visits to the DMZ are possible) at the DMZ. The DMZ runs across the peninsula dividing the two countries following, for the most part, the 38th North parallel of latitude. Here a number of official buildings, including the conference room, are located; used by the two opposing forces (North and South Korea) and the United States for formal talks. Spend the balance of your time at the DMZ with your group visiting the areas designated as part of your official tour.

Following your group visit, you will meet your guide and transfer back to Seoul.

Lunch reservation at a local restaurant (payable locally).

Spend in two of the city's most vibrant market districts in the afternoon: Insadong and Gwangjang. The largest market area for traditional Korean handicrafts and art works, Insadong is charming, a labyrinth of alleys lined with art shops, antique galleries, bookstores and boutiques. Gwangjang, the first permanent market in the country, is where locals go for bargains; all manner of goods are on sale and the area has factories that manufacture their wares to sell in the market.

After sightseeing, return to your hotel arriving at 17:30.

19:30 You will meet your guide in the hotel lobby and transfer to the theater.

Enjoy a performance of the NANTA show (also called, "Cookin Nanta") a clever non-verbal show that incorporates traditional Korean "Samul Nori" rhythms. Opened in 1997, the show has played to packed houses ever since as well as touring the world including a one-year engagement in 2004 in New York City.

Following the performance transfer back to your hotel arriving at 21:50.

Four Seasons Hotel Seoul

Deluxe Double Room

## Day 4

### Seoul

08:30 Meet your guide in the hotel lobby and commence sightseeing.

You first visit Nami Island (Namiseom) an island located about 90 minutes from the city center. Soar through the sky on the Nami Island Skyline Zipwire and enjoy sweeping views of the picturesque island before kicking off your Nami Island land tour.

The half-moon shaped island was developed after the construction of the Cheongpyeong Dam in 1944 which caused the waters of the Han River to flood part of the land thereby creating an island. Named in honor of General Nami a hero of the Joseon dynasty (1392 - 1897) who died at the age of 28 after being accused of treason, the island covers 430,000 square meters and is famed for its lovely tree-lined roads and verdant landscapes. Nami Island is also a perfect location to view Cherry Blossoms in spring and Red Leaves in fall.

After sightseeing, return to your hotel arriving at 14:00.

Remainder of the afternoon will be at leisure to enjoy as you please.

Optional Tours:

Immerse yourself in the cultures and traditions of Korea by making your own delicious kimchi (Duration: one hour).

Meet a professional kimchi maker and learn to create your own version of the cabbage-based side dish. The experience allows you to learn about the country's history and culture before tasting your creation.

OR

South Korea's elaborate, multi-step skincare regimens have crowned Seoul as the self-proclaimed "beauty capital of the world." Experience the wonders of South Korea skincare at one of the Seoul's leading luxury beauty spas. As you revive and brighten your skin, glean tidbits of beauty wisdom, learning how Korean herbal remedies meld with western beauty practices to deliver dramatic results.

OR

A lifestyle and subculture of its own, the global phenomenon of K-pop stormed the international music scene with its viral combination of catchy hooks and upbeat choreography. In a Seoul studio, gather the family to learn the K-pop basics from a team of professional dancers. Then lose yourself to the intoxicating beat as you and your family cut loose on the dance floor.

Four Seasons Hotel Seoul

Deluxe Room

Day 5

Seoul

This morning you will be transferred to Incheon International Airport for your departure flight.