

LATEST FIGURES (accurate 04.03.20)

- Reported cases globally: 93,090
Mainland China: 80,422
- Deaths: 3,198
Mainland China: 2,984
- [Link to WHO Situation Reports](#)
- **Severity levels** [Source: WHO, China CDC]
 - Mild: 81%
10-15% mild/moderate ⇨ severe
 - Severe: 15%
15-20% severe ⇨ critical
 - Critical: 5%

Estimated Economic Impact

- Estimated \$22 billion loss in Chinese visitor spending globally - [Oxford Economics](#)
- 2020 global revenue losses for the passenger business = \$63 to \$113 billion - [IATA](#)
- Flight bookings to Europe dive (79%) as Coronavirus reaches Italy - [FowardKeys](#)
- Covid-19 Facts & Insights - [McKinsey & Company](#)

LATEST OFFICIAL GUIDANCE FROM WHO

Recommendations for international traffic

- WHO continues to advise against the application of travel or trade restrictions to countries experiencing COVID-19 outbreaks.
- Evidence shows that restricting the movement of people and goods during public health emergencies is ineffective in most situations and may divert resources from other interventions - including aid and technical support.
- Travel measures that significantly interfere with international traffic may only be justified at the beginning of an outbreak, as they may allow countries to gain time, even if only a few days, to rapidly implement effective preparedness measures. Such restrictions must be based on a careful risk assessment, be proportionate to the public health risk, be short in duration, and be reconsidered regularly as the situation evolves.
- It is more effective to provide prevention recommendation messages to travellers and to collect health declarations at arrival, with travellers' contact details, to allow for a proper risk assessment and a possible contact tracing of incoming travellers.

WTTC GUIDANCE FOR TRAVELLERS

Click [here](#) for guidance from WTTC on how to travel responsibly during the coronavirus outbreak.

OTHER RELEVANT INFORMATION

- The WTTC Global Summit 2020 will take place as planned in Cancun on 21 to 23 April, 2020.

KEY TALKING POINTS

- Cooperation between public and private sectors within the Travel & Tourism sector is essential to mitigating the impact of the coronavirus. Information sharing is vital.
- WTTC research shows that the Travel & Tourism sector is more resilient than ever, with average recovery times up to 10 months.
- China, Hong Kong, Singapore and Canada suffered after the 2003 SARS outbreak, which cost the global economy between US\$30 and US\$50 billion. China alone suffered a 25% reduction of tourism GDP and a loss of 2.8 million jobs.
- Economic losses from health epidemics can be mitigated through the effective management procedures and managing public concern.
- Fast, accurate and transparent communication is crucial to contain panic and mitigate negative economic losses.
- 90% of economic losses during outbreaks arise from uncoordinated and irrational efforts of the public to avoid infection. In this context, it is essential to enhance coordination and cooperation to make sure people are safe, both from a health and economic perspective.
- As Dr. Tedros, the Director-General of the WHO stated, "This is the time for facts, not fear. This is the time for science, not rumours. This is the time for solidarity, not stigma. We are all in this together".

FATALITY RATIOS (accurate 04.03.20)

SARS	Ebola	MERS	Flu	Covid-19
10%	c.50%	35%	>1%	3.4%

WTTC LATEST MEDIA COVERAGE

- Virus Takes Aim at \$1.7 Trillion Industry as Tourists Stay Home - [Bloomberg](#)
- The travel industry is suffering its worst shock since 9/11 because of coronavirus - [CNN](#)
- Gloria Guevara (WTTC): "El coronavirus costará al menos 20.000 millones de euros al turismo mundial" - [El Mundo](#)
- COVID-19 to cost world tourism at least US\$22 billion - [CNA](#)
- Virus to cost world tourism at least \$22bn: global tourism body - [Fin24](#)
- US companies suspend China operations, restrict travel as coronavirus outbreak spreads - [CNBC](#)
- China's struggle with coronavirus outbreak hits global travel - [LA Times](#)
- Travel Ban - [Philstar Global](#)
- Tracking the Coronavirus - Part Two: Air Travel in China & Asia - [Medium](#)
- Interview: World's leading tourism expert warns of overreaction in coronavirus battle - [XINHUA NET](#)
- Coronavirus y turismo - [El Universal](#)

